



BEST PRACTICE - 1: EMPOWERING EMPLOYABILITY SKILLS

1. Title of the Practice: EMPOWERING EMPLOYABILITY SKILLS

2. **Objective:** The Training and Placement Cell acts as bridge between students and companies. For all the students of Undergraduate and Postgraduate courses Placement Training is conducted internally by Training and Placement Cell and also paid training from outside vendors. On successful completion of the course students will attend placement drives conducted by the Institution throughout the year. Both On Campus and Off Campus Interviews are scheduled by the Training and Placement Cell. The main objective of Training and Placement Cell are

- Training the students to meet the Industrial recruitment process
- To motivating students to acquire technical knowledge and soft skills in terms of career planning, goal setting
- Motivating students for higher studies and guiding them to take competitive exams such as Bank Entrance Exams, TNPSC etc.,

3. **The Context:** Training for placement drives is an art, through which students will get ready for placement drives in their fifth and sixth semester of UG and III and IV semester of PG. Placement Training is planned by the Placement Team like internal training includes Career Competency Course, Placement Hours of one hour per week for each course. Career Competency Course is handled by the department of English and Mathematics as specified by separate syllabus designed from Training and Placement Cell. The Placement Cell operates round the year to facilitate contacts between companies and graduates. The number of students placed through the campus interviews is continuously rising. On invitation, many reputed industries visit the institute to conduct interviews.

4. The Practice:

- Getting Student Database those are willing to attend Placement Drives.
- Maintaining Student Database year wise.
- Communication Development Program and GD Practice

- Personality Development Program
- Entrepreneurship Development Program
- Public Sector Competitive Exams and Training
- Mock Interview Sessions
- Conducting Corporate Connect Training Programs (INFOSYS, GTT BARCKLEY's)

5. Evidence of Success:

The Placement Cell operates round the year to facilitate contacts between companies and graduates. The number of students placed through the campus interviews is continuously rising year by year. Corporate companies and reputed regional companies from Erode, Tiruppur, Salem and Coimbatore visit the institute to conduct interviews. We have been successful in maintaining our high placement statistics over the years. The placement statistics is getting raised year by year.

6. **Problems encountered and Resources required:** Students from rural areas are in considerable number. Those students joining from rural area feel difficult to get accustomed academically to the college curriculum. In school level, Tamil medium students have lack of confidence in communicating in English and students have lack of confidence in learning computer subjects. To improve their confidence level, Communication Skills classes are incorporated in the placement timetable itself for one hour per week. The inputs given in the classes have been revealed in the students' active participation in various activities and the participation in the Youth Talks Most of the students' dream is to be placed in core companies. The number of core companies coming for recruitment is lesser in count when compared to software companies. The main aim of Training and Placement Cell is to connect various sectors of companies for all the courses in near future.

BEST PRACTICE – II: CREATIVE SATURDAY

1. **Title of the Practice:** CREATIVE SATURDAY

2. **Objective:** The Institute conducts Creative Saturday programme on every working Saturday. The regular classes will be withheld on those days. The aim of Creative Saturday is to impart Placement Oriented Skills and Personal Development Programmes. The main objective of Creative Saturday is

- Reasoning and Aptitude Training
- Communication Skill Development

- Skill based Technical Training
- Group Discussion
- Mock Interviews
- Resume Preparation
- TNPSC, Banking Entrance Exams
- Quiz Programs

3. **The Context:** The Institute imparts a special training program apart from daily academic activities to inculcate placement training sessions with personalized development program among students on Saturdays. Respective departments will take in charge of framing hours and sessions on Saturdays. The faculty of respective department will take care of students on Saturdays by activities and interactive sessions like Group Discussion, Mock Interviews, Resume Preparation, Quiz Programs etc., The students will monitored and encouraged to take active participation in events conducted on Saturdays.

4. **The Practice:**

- Students are motivated to attend sessions.
- Group Discussions by motivating them to express their views in latest areas of interest.
- Personality Development Program
- Entrepreneurship Development Program
- Public Sector Competitive Exams Opportunities and training regarding exams.
- Mock Interview Sessions
- Skill based Technical support for students.

5. **Evidence of Success:**

The Institute has received positive sign of Placement records year by year by conducting Creative Saturday Classes. The students are confident to attend Placement Drives without any hesitations. The students are well prepared before entering into Campus Placement Drives. The effect of Creative Saturday classes is seen in Placement Offers rising year by year.

6. **Problems encountered and Resources required:** Students from rural areas are in considerable number. Those students joining from rural area feel difficult to get accustomed academically to the college curriculum. In school level, Tamil medium students have lack of confidence in communicating in English and students have lack of confidence in learning subjects. To improve their confidence level, Creative Saturday classes are incorporated in regular basis apart from academic schedule. The inputs given in the classes have been revealed in the students' active participation in various activities and the participation in Placement activities.